LEARNING BY DESIGN

OPEN TO ALL TYPES OF LEARNING ENVIRONMENTS

SPRING 2022

CALL FOR ENTRIES
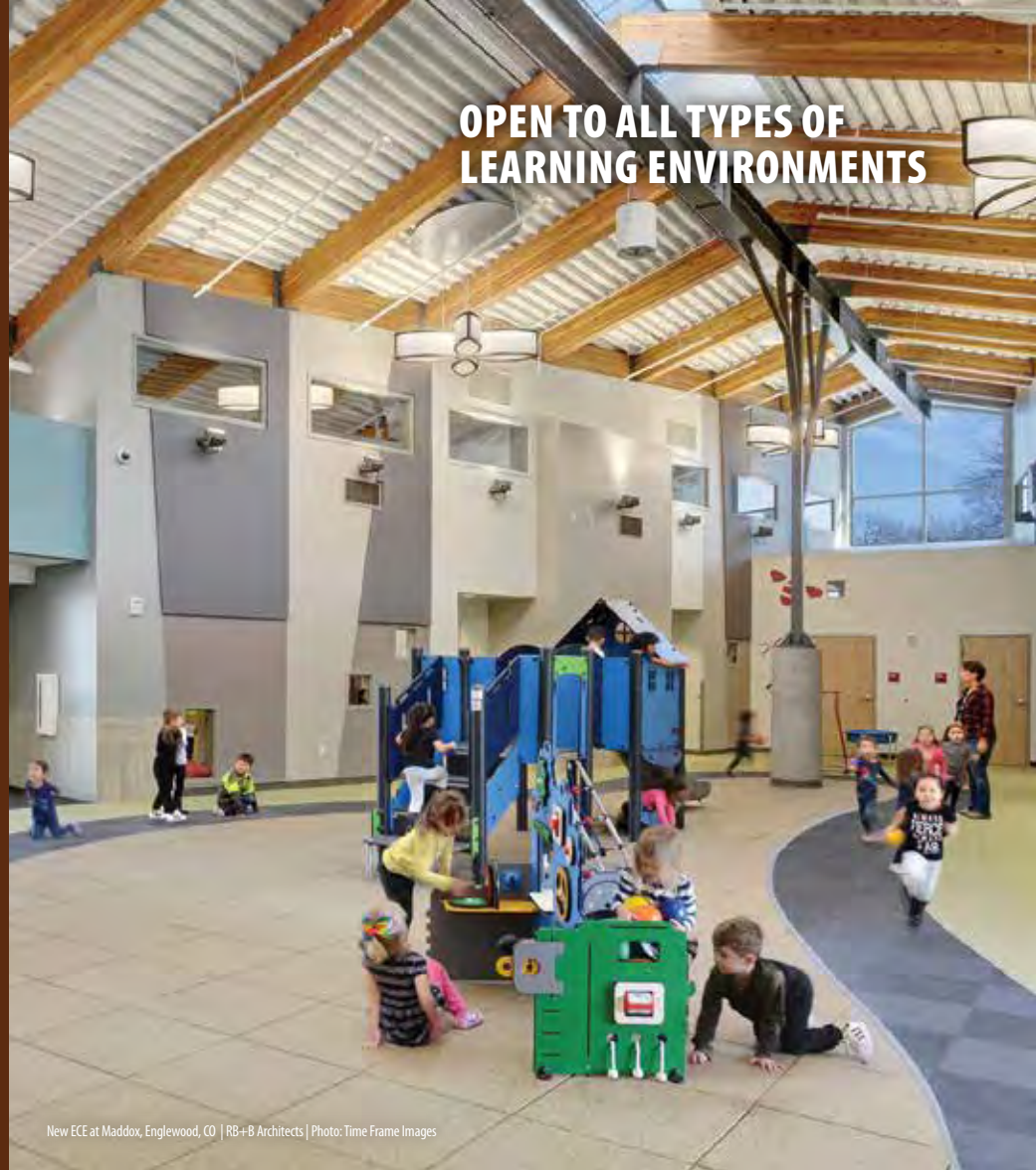
EDUCATIONAL FACILITIES DESIGN AWARDS SHOWCASE

PUBLISHED APRIL 2022

Early Bird Discount Deadline
September 17, 2021

Final Reservation Deadline
October 22, 2021

Submission E-Upload Date
November 12, 2021

LEARNINGBYDESIGNMAGAZINE.COM

Showcase the most innovative work in the education field

Enter *Learning By Design* magazine's **SPRING 2022 Educational Facilities Design Awards Showcase.** The premier program for education design innovation and excellence.

For 31 years, *Learning By Design* has brought school and university leaders comprehensive compilations of the most progressive new spaces, innovative adaptive reuse and/or renovation of existing facilities.

Think of *Learning By Design* as an education executive's armchair guide to architecture and design.

Learning By Design is the most effective awards program for exposing your work to this influential audience.

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Unmatched Prestige
Maximum Exposure
Unparalleled Quality
Benchmarked Recognition

Saugus Middle School, Saugus MA | HMFH Architects, Inc. | Photo: Robert Bensen Photography

Learning By Design Reaches Your Market

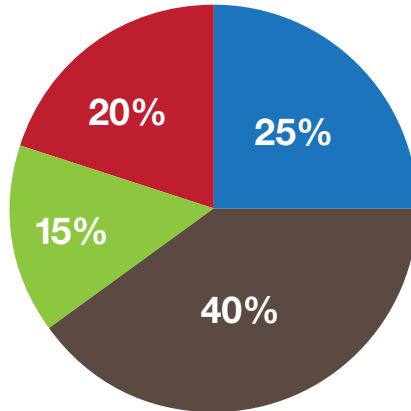**25%** Education Architects; Designers and Consultants

40% K–12 School Districts (with 1,000+ enrollment); Public & Private Superintendents/ Heads of Schools; Public School Board Presidents; CEOs; Facilities/Construction Directors; Building & Grounds Directors

15% University/College Building Architects, Planners, Designers, Construction and Facilities Managers

20% University/College (4–year & Community College) Deans, Directors, Presidents, Chancellors, Business Managers

The circulation of *Learning By Design* is specifically focused to develop business for architecture and design firms.

Circulation By Title

- 25%
- 40%
- 15%
- 20%

Unbeatable Exposure for Your Firm, Client and School!

All featured projects receive maximum national exposure before 50,000 education decision makers, **PLUS FREE marketing enhancements:**

- All projects are posted on Learningbydesignmagazine.com

- Every project receives for the school a custom award certificate that is double matt mounted and encased in a 14"x18" solid wood frame.

- A second award certificate is provided for the firm's office.

- All projects may provide a free video for gallery viewing at Learningbydesignmagazine.com, plus links to the firm's social media sites.

- Distributed to members of the **Association For Learning Environments** (A4LE); the **Society for College and University Planners** (SCUP); the **Association for University Interior Designers** (AUID) and the **American Institute of Architects Committee on Architecture for Education** (AIA-CAE).

- Five (5) extra copies of *Learning By Design.*

- Top Award Winners 6-month LBD Website Scrolling Banner

- All Projects Featured in the *Learning By Design* Online Project Gallery 24/7/365 days of the year.

READERS SHARE EACH ISSUE WITH AN AVERAGE OF 3 ADDITIONAL DECISION-MAKERS—GIVING *LEARNING BY DESIGN* AN EXPANDED REACH OF MORE THAN **200,000!**

ENTER A PROJECT TODAY

We have made the entry-to-submission process easy and simple. Just log onto our "save-as-you-go" registration and "team-collaborative" submission module at: **https://bydesign.secure-platform.com/a**

Step 1: Create a User Name & Password
Step 2: Complete the Registration Form & Make a Secure Publication Fee Payment
Step 3: Provide Project Data, Narrative, Upload Plans & Photography

University of Colorado Denver
Denver, CO
Architectural Workshop

Maury Elementary School
Washington, DC
DLR Group

James Reese Career and Technical Center
Sugar Land, TX
Stantec

Awards Judging

The *Learning By Design* awards program is a blind, peer-reviewed and scored juried program.

The jury make-up consists of 4–6 highly regarded education facility architects, designers, and education-based professionals from across North America. Jurers are recommended by the American Institute of Architects Committee on Architecture for Education (AIA-CAE), the Association for Learning Environments (A4LE), the Association for University Interior Designers (AUID), and by the Publisher of *Learning By Design*.

Every project is judged and scored in seven specific criteria. From the highest scoring projects the jury will choose several projects for special recognition of either Grand Prize, Citation of Excellence, or Honorable Mention awards. All other projects will be published as Outstanding Projects.

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September 17, 2021
Final Registration Deadline:
October 22, 2021
Project Submission E-Upload Date:
November 12, 2021

Anne E. Moncure Elementary School, Stafford, VA | Grimm + Parker Architects
Photo: Sam Kittner Photography

Additional Exposure for Noted Projects

Winning a top award: Grand Prize, Citation of Excellence, or Honorable Mention truly means your work stands out among its peers.

These "Best-in-Class" projects may not just be beautiful, but rather they showcase the latest concepts in forward-thinking education design and practice and tell how teams collaborated to achieve excellence.

Learning By Design recognizes stand-out award winners with added space and jury comments.

- Every **GRAND PRIZE** Award Winner receives an additional full-page portfolio and national press release mention.

- **CITATION OF EXCELLENCE** award winners receive an extra half-page portfolio.

- **HONORABLE MENTION** award winners receive an additional quarter-page portfolio.

Each issue of *Learning By Design* reaches the members of **The Association For Learning Environments** (A4LE); **The Society for College and University Planners** (SCUP); **The American Institute of Architects Committee on Architecture for Education** (AIA-CAE); **The Association for University Interior Designers** (AUID).

ENTER BY
SEPTEMBER 17TH
AND SAVE
$300

LEARNING
BY DESIGN

FALL 2020

Awards Judging Criteria

Judges evaluate projects based on the following criteria:

✔ **Innovation:** The extent in which the finished design fulfilled project goals by use of innovative, dynamic, and occupant enhancing building or site solutions.

✔ **Sustainability:** How does the project live up to modern energy and environmental-design expectations? What sustainable building practices did it employ; what green building certification did it receive; does the design support a connection to nature?

✔ **Next Generation Learning:** The manner in which the design supports modern pedagogical practices that shape the student experience and enhance academic activities.

✔ **Functional Design/Planning Process:** How did the design meet the organization's strategic goals and bottom line while supporting the needs of the key stakeholders and the fundamental components of contemporary education design?

✔ **Community Needs:** How does the design demonstrates flexibility and adaptation to meet the community's needs. Is the design appropriate for the local population demographic, the site location, and addressing issues related to safety, equity, diversity, and inclusivity?

✔ **Interiors:** How interior design elements (color, texture, art, lighting, acoustics) enrich the built environment; are applicable to the age and or demographic of the designed space and inhabitants; and celebrate the culture of the institution or community served.

✔ **Judging Components:** How did the visual presentation look? Did the photography show the learning spaces as well as the exterior, the public or common use spaces? Were site and floor plans included? Was the narrative informative and reflective of the project's challenges, its goals, and the client's desired outcomes? Did renovations show before and after photos?

Neocity Academy, Kissimmee, FL | Little diversified Architectural Consulting, Inc. | Photo: ©2020 Mark Herboth

Recent Jury Members Include:

Elizabeth MacPherson, ASID, LEED AP, Partner
Muthun
Seattle WA

Cynthia Smith, PE, ALEP, PMP
Baltimore City Public Schools
Baltimore, MD

Mani A. Farhadi, LEED AP, Senior Facilities Planner
Stanford University
Palo Alto, CA

Julia Eiko Hawkinson, AIA, ALEP LEED AP BD+C, O+M, WELL AP Senior Facilities Development Manager, Los Angeles Unified School District
Los Angeles, CA

Jennifer Kelsall, PhD, Superintendent, Ridgewood High School District 234
Norridge, IL

Gail Sullivan, FAIA, Managing Partner
Studio G Architecture
Jamaica Plains, MA

Rachel Pampel, Designer
NEWMAN ARCHITECTS
New Haven, CT

O. Wayne Reynaud, AIA, REFP, ICA, WELL AP
Sr. Architectural Project Manager, V.P
HKS, Inc
Dallas, TX

Submission Guidelines

Who May Submit: Architectural firms, Interior Design firms, education institutions, construction firms, planners, and facility design consultants.

Eligible Education Facilities

Early childhood/elementary school; middle school/intermediate school; combined-level school; high school; specialized educational facility/voc-ed; college/university; community college.

Entry Construction Type

New construction/addition; renovation/adaptive reuse/restoration; project-in-progress. All projects must have been completed within 5 years prior to April 2022, except projects-in-progress which must be shovel ready.

Project Categories

- Administration areas/ business offices
- Cafeteria/dining hall
- Campus master planning
- Career-tech/voc ed
- Childcare center
- Conference and training center
- Dorm/residence hall
- Entire school/campus building

- Green/sustainable design
- Historic Preservation
- Interior Design
- Laboratories/teaching
- Landscape architecture
- Learning garden
- Library/media center
- MakerSpace/Fabrication Lab
- Media/arts/performing arts center
- Modular building/classrooms

- Multi-use/joint-use building/ space
- Playground/outdoor space
- Science Center
- Sports Facility/fitness center
- School prototype plan
- Signage/Wayfinding
- Single space
- Student center/union
- Technology center
- Other

Submission and Publication Materials: Due November 12, 2021

For the Jury: Submitters provide project statistics, an overview, answers to a few questions, up to 5 site/floor plans and 12 photographs. Include side notes to best explain the project attributes, outcomes or other points of interest.

For Publication: Submitters may provide a unique for publication project overview and a set number of high-resolution photos corresponding to the projects paid publication layout size fee.

Project Page Layout

When you reserve your project entry you will choose the number of pages you ultimately want devoted to your project when published in *Learning By Design*. More pages allows for more descriptive text; or more or larger photographs which equates to greater reader exposure.

1 Page: 3 photos/200 words	2 Pages: 4-6 photos/400 words
3 Pages: 5-7 photos/600 words	

Publication Fees

All entries must be prepaid. Entry fees help cover judging expenses and production. Per-page discounts apply to multiple pages for one project, or when entering multiple projects. Submit reservations before the Early Bird September 17, 2021 Deadline and receive the lowest rates.

Total Number of Pages	Early Bird Rate Deadline: September 17, 2021	Regular Rate Deadline: October 22, 2021
1 Page	$1,985	$2,285
2 Pages	$1,910/page ($3,820 total)	$2,125/page ($4,250 total)
3 Pages	$1,850/page ($5,550 total)	$1,985/page ($5,955 total)

How to Enter

1. Go online to: **https://bydesign.secure-platform.com/a** and create an account. If you are a previous *Learning By Design* particpant, use your existing login details.
2. Once logged in, complete the Registration Form for your first project. If you are submitting multiple projects, continue to add project registrations until all your projects have been saved. Finalize your reservation by making a credit card payment in the "Shopping Cart" or request an invoice.
3. Once your project(s) is registered you will receive a confirmation of your order by email and detailed next-step How To Complete My Submission Form Instructions.
4. Your submission form completion deadline is November 12, 2021.
5. Awards notification will occur in December 2021, followed by a designed project page(s) proof for your approval. The Spring 2022 edition of *Learning By Design* will mail in April 2022.

Questions? Contact Mark Goodman: mark@learningbydesignmagazine.com | P: 216.896.9333 | **Enter today at https://bydesign.secure-platform.com/a**

SPRING 2022

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Designquest Media LLC.
30559 Pinetree Rd., Ste. 210
Cleveland, OH 44124

Enter Early and Save!

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In partnership with:

Committee on
Architecture for Education
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The American Institute of Architects

ASSOCIATION FOR
LEARNING
ENVIRONMENTS

EDspaces
The Future of Educational Facilities

The Society for College
and University Planning

AUID
ASSOCIATION of UNIVERSITY
INTERIOR DESIGNERS

Outstanding education facility architecture and interior design projects do not recognize themselves...
BUT WE DO!